

Notice of References Cited	Application/Control No. 10/784,663		Applicant(s)/Patent Under Reexamination VILCAUSKAS ET AL.	
	Examiner Luke S. Wassum		Art Unit 2167	Page 1 of 2

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
*	A	US-6,904,453 B2	06-2005	Shuster, Brian	709/203
*	B	US-2001/0001863 A1	05-2001	SHUSTER, BRIAN	709/203
*	C	US-2002/0169829 A1	11-2002	Shuster, Brian	709/203
*	D	US-2003/0048293 A1	03-2003	Werkhoven, Richard John	345/738
*	E	US-2005/0096983 A1	05-2005	Werkhoven, Richard John	705/014
*	F	US-2005/0203996 A1	09-2005	Shuster, Brian Mark	709/203
	G	US-			
	H	US-			
	I	US-			
	J	US-			
	K	US-			
	L	US-			
	M	US-			

FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
	N	WO 1999/59097 A1	11-1999	World Intellect	WERKHOVEN, RICHARD JOHN	G06F 19/00
	O	WO 2004/107224 A1	12-2004	World Intellect	WERKHOVEN, RICHARD	G06F 17/60
	P					
	Q					
	R					
	S					
	T					

NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Festa, P. "GeoCitizens Bristle at Pop-Up Ads", CNET News, 18 December 1997.
	V	Kornblum, J. "N.Y. Times Tries Pop-Up Ads", CNET News, 16 January 1988.
	W	Creative Edge Internet Services "Welcome to Creative Edge Internet Services", downloaded from www.netbreak.com.au, 9 March 2000.
	X	McCloskey, B. "Rich Media Down Under", Clickz Experts article, downloaded from www.clickz.com, 23 March 2000.

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.

Notice of References Cited	Application/Control No. 10/784,663	Applicant(s)/Patent Under Reexamination VILCAUSKAS ET AL.	
	Examiner Luke S. Wassum	Art Unit 2167	Page 2 of 2

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-			
	B	US-			
	C	US-			
	D	US-			
	E	US-			
	F	US-			
	G	US-			
	H	US-			
	I	US-			
	J	US-			
	K	US-			
	L	US-			
	M	US-			

FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
	N					
	O					
	P					
	Q					
	R					
	S					
	T					

NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Weintraub, J. "Trends Report - Internet Arbitrage: A Short History", downloaded from www.dmconfidential.com/blogs/category/Marketing/462 , 6 October 2006.
	V	Specific Media, Inc. "About Us > Our Team > Tim Vanderhook", downloaded from www.specificpop.com/bio_tim_vanderhook.php , 26 April 2007.
	W	
	X	

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.